



Texas High School Bass Association  
Board Meeting  
February 1, 2020

- 1) Welcome
- 2) Review and approve minutes from July board meeting
- 3) Treasurer's Report
- 4) Review budgets for remainder of 2019-2020 season
- 5) Presentation from Jason Quon on proposed tournament software
- 6) Discuss tournament leader board program used by SETX
- 7) 10-minute break
- 8) Discuss updating membership packet for 2020-2021 season (adding D.O.B. to angler release?)
- 9) Discuss rules and propose any changes or updated wording for 2020-2021 season
- 10) Discuss adding additional night hotel stay for events that require 2 ½-3 hours of travel
- 11) Discuss Regional and State shirts
- 12) Discuss merchandise and merchandise supplier
- 13) 10-minute break
- 14) Discuss Regional events (meeting venues, tournament venues, trophies, plaques, etc)
- 15) Discuss State Championship
- 16) Discuss working on sponsors for the 2020-2021 season
- 17) Review and discuss the 2020-2021 schedule (release by March 1, 2020)
- 18) Discuss going back to iCast to meet with potential sponsors

19) Anything else?

20) Close

## 02/01/2020 Board of Directors Meeting

### Board Meeting Minutes

Time: 9:00 AM

Location: KPE/Steele Resources Board Room

Board Members Present: Tim Haugh, Ken Starling, Audrey Tolnay, Steve Holland, Anthony Davis, Russell Traylor, Riley Fitzgerald, Henry Burns

Employees Present: Matt Tolnay, Glenda Holland

### **Welcome:**

Tim Haugh called the meeting to order at 9:06am.

### **Review and approve minutes from July board meeting**

Minutes for July 2019 meeting approved through email vote

### **Treasurer's Report:**

- Glenda was asked to go over treasure's report that was provided to all board members.
- Sept- Dec Membership's, tournament entry amounts, and sponsorships
- Discussed sponsors that have already paid, and amounts that were still pending
- LMC Marine, Fun & Sun, Coll Tech Mechanical & THSBA (Clayton Winkles Scholarship), Kay Reagan Memorial Scholarship (Kyle Hall, Classic Fiberglass, Monte Reagan/Fun & Son, THSBA contributions), H&W Marine, Mossey Oak deposited amounts, Donation from Legos for Little Warriors, Caliber Collision, Skeeter deposited amounts, Texas Roofing and Restoration, Cowboy Toyota, Mortiz, Nautical Mile Marine, HUK, City of Temple. Discussed what was pending, what has been paid, and follow ups.
- Operating to scholarship account: Scholarships that have expired, 3 had no activity for a full year, sent certified letters and tried to make contact several times, letters were returned. No response from anglers, amount was placed back into general operating fund.
- Awards & prizes paid out in first quarter discussed
- Miscellaneous amounts discussed
- Account for live release tanks loan from bank has been paid off
- Discussion of bounced checks from members, must be paid with \$20 fee for check not clearing. If not paid amount will be subtracted from any scholarship earnings or cannot enter any additional tournaments until paid
- Discussion of operating expenses listed, and went over amounts on report.
- 2019 taxes are completed

- Safe Sport sent a 1099 to us by mistake, it was discussed that we need a letter from Safe Sport declaring we did not make any money from the Safe Sport tests and the 1099 was voided.
- Tim made a motion to approve Treasure's Report, Audrey seconded the motion, motion passed.

#### **Review budgets for remainder of 2019-2020 season:**

- Matt and Glenda went over the review of the budget
- Matt discussed working on the entries for tournament opens, post seasons, and scholarships pending from sponsors listed on revenue report
- Glenda discussed operating expenses and what items have been paid, and what dates they are paid up to (storage units are paid up to August)
- Matt went over estimations for:
  - Opens: entries per division and estimated amounts for spring. Still seeing growth in Hill Country
  - Post Season: As of right now standings determines half would be going to regionals and 40% of that to state. All regional tournaments will be in the mid 200's for team count. State as of right now will be 263 teams.
  - Prizes for Open and Post seasons: no changes in amounts, still the same as approved budget for 2019-2020 expenses
  - Gift cards used for regional and state, anything left from open tournaments will be used for regional and state to limit the amount needing to be purchased.
  - Discussed any carry over projected going into 2020-2021 season
  - Tim made a motion to approve the budget, Steve second the motion, motion passed.

#### **Presentation from Jason Quon on proposed tournament software:**

- Matt gave an overview before Jason was introduced to the group. Looking at options for seamless integration between multiple different platforms like website, app, and software. Licensing of software will be THSBA's and we will have ownership over usage of software. We can choose to sell software to other trails.
- Jason Quon, with Vision Consulting Services, introduced himself and went over the following information:
  - Mobile App:
    - Angler subscribes to their division, receives all info for said division, builds their profile, selects their partner, register and pay for tournaments
    - Admin can review reports from mobile app and website such as: members, entries, paid, not paid, etc.
    - Broad messages for each division: can send push notifications to all subscribed members, members in a division, alerts can be sent with notifications in several different ways to accommodate whatever alert is needed.
    - Admin can set alarms as a notification for first cast, last cast, weigh in end times, etc. This will ensure there is no second guessing if the anglers casted too early or too late if polygraphed.
    - Sponsors can advertise on the app and can track how often their discounts are used by THSBA members when app is used at purchase if sponsor is offering discount.
    - Discussed options of using a QR code for check in, weigh in, etc.

- Emergency option on app that sends a message to TD that help is needed. Sends anglers location (angler will have to select location services on b/c app will not track location during use unless emergency button is pressed). A statement showing the angler to also call 911 if needed, but it was agreed that us or someone on the water can probably get to them faster in case of emergency before emergency personnel can get there.
  - Website:
    - Redo website to modernize and integrate with app and software
    - Will be managed by his company and our admins
    - Members will have a login and password to create profiles
    - All membership documents online and maybe esign?
    - Advisors will be able to register their entire team
    - Website and app will create the lists needed by TD for tournament entries and can be downloaded into software so there is no more completing of entries list by hand or typed into the system. Saves time and money.
  - Tournament Software:
    - Build new platform that's easier to use and has more options for bulk downloads
    - Working with Pro Scale to upload weights
    - Live leader boards with scrolling ads on trailer
    - Licensing of software for THSBA
- Discussed costs and payment breakdown of app, site, and software and answered questions we had. The entire setup will be catered to what we need to run smoothly.
- Need to get a hard number on amount for ownership of setup, and the payment schedule
- Discussed the state scholarship amount remaining the same as previous year, and using the additional amount towards the new setup. Everyone agreed with this idea.
- We have a \$50,000 line of credit with American National Bank that currently has a \$0 dollar balance. This line of credit we can use for the website, app, and software.
  - Tim made a motion to renew the line of credit with American National Bank, Ken seconded the motion, motion passed unanimously with the board.
- A decision for the website, app, and software will be voted on through email once a final number is provided.

**Discuss tournament leader board program used by SETX:**

- Discussed getting a scoreboard with scrolling ads similar to SETX. New app and website would do this for us. Board decided this type of scoreboard was not needed at this time with the possibility of the new items.

**10-minute break**

**Discuss updating membership packet for 2020-2021 season (adding D.O.B. to angler release?):**

- Add date of birth to angler release form.
- Anthony made a motion to add the date of birth, Riley second the motion. Motion passed.

**Discuss rules and propose any changes or updated wording for 2020-2021 season:**

- Tim started discussion with the Purchasing of Information rule:
  - Update wording to essentially state updated app information during off limits period is a violation of the rule. Wording will be specified at a later date, but all agreed it needs to be updated. An example used: making an in app purchase or receiving updated information from a purchased app during off limits time frame is against the rules. The board agreed with this update.
  - Steve stated possibly making a rule that boats cannot leave until day light, or pushing the first cast to 30 minutes after day light due to concern about driving a boat in the dark. There was discussion that anglers and captains have the option of leaving the boat ramp whenever they want after 4am and that it's captain and anglers discretion. Board did not agree with changing this rule and leaving it as is.
  - Matt brought up the following for discussion:
    - adding the term max 3 people to a boat including official observer unless otherwise approved by tournament director. Board agreed to this update.
    - updating teams switching partners will be declared a new team: Anglers registered as fishing solo and not declaring a partner on the entry form will be declared a new team. Board agreed with this update
    - Hiring of any guide ON TOURNAMENT WATERS 30 days prior to an event. Board agreed.
    - Updating the rule "in addition, during 5 days no information span no competitors (boat captain and student) will be permitted to practice WITH or gain assistance.... Board agreed to this update.
    - Other small updates discussed regarding word changes or spelling.
  - Glenda requested an addition be made to the scholarship payout: Anglers joining the military will receive scholarship in one full payment to the angler after proof of enlistment papers. Board agreed.
  - Steve discussed a time limit being added for boats to be present for boat inspection at weigh in. Boat must be present for boat check maximum 30 minutes from the closing of scales or it will be DQ'd. Board agreed.
  - Riley motioned to implement the necessary changes to the rules, Steve second the motion. Motion passed.

**Discuss adding additional night hotel stay for events that require 2 ½-3 hours of travel:**

- Discussed giving one additional night to TD if far travel is required. Board decided not to add additional night at this time.
- Tim made a motion to not add an additional paid night hotel stay, Riley second the motion. Motion passed.

### **Discuss Regional and State shirts:**

- Keeping preorder, not buying any additional shirts to sell at event.
- Design that was created was approved by the board for state and regional shirts.
- Steve made a motion to approve state and regional shirts and only doing preorder, Riley seconded. Motion passed.

### **Discuss merchandise and merchandise supplier:**

- Discussed the hats that Richardson embroidered compared to a private company, all agree that we need to keep the private company as our embroidery because the quality of stitching is better.
- Discussed the material and design of merchandise. All agree that better material is needed going forward on items purchased.
- Tim made a motion for merchandise, embroidery, and material, Anthony seconded the motion. Motion passed.

### **10-minute break**

### **Discuss Regional events (meeting venues, tournament venues, trophies, plaques, etc):**

- Nothing has changed from previous meeting decisions. Venues, trophies, plaques, etc will remain as approved in July.
- If venues need to be changed due to scheduling conflicts the board will discuss through email at that time, and necessary changes will be made in case a venue can no longer commit to us.
- No vote needed.

### **Discuss State Championship:**

- Reviewed map of parking, facilities, and tournament setup for location of state.
- Discussed hotel rooms, prize payout, shirts again.
- Taking all 3 trailers and all 3 release tanks to state.
- Sponsor trailers and merch trailer all in same location and all visible to members and crowd.
- No vote needed on tournament setup.

### **Discuss working on sponsors for the 2020-2021 season:**

This was moved down the agenda to discuss with iCast.

### **Review and discuss the 2020-2021 schedule (release by March 1, 2020):**

- Reviewed projected schedule for 2020-2021 season. Discussed if any changes needed to be made for regionals to lessen the amount of times a lake is used in open and regional events. Schedule will be updated pending a few confirmations from venues.
- Discussion of state tournament being on Lake Texoma or Lake Lewisville. Overview of both locations to determine which will be optimal for our needs. Board agreed Texoma would be the best location for 2020-2021 state tournament.

- Riley made a motion to have state tournament be on Texoma for 2020-2021 season, Steve second the motion. Motion passed.

**Discuss going back to iCast to meet with potential sponsors:**

- Tim and Matt discussed with group why we should go back to iCast and the meetings Matt has scheduled with potential sponsors.
- Tim discussed amount it costs association to send 2 people to iCast to cover hotel, flight, rental car, and dinner.
- Riley made a motion to send two people (Tim and Matt) to iCast, Steve second the motion. Motion passed.

**Anything else:**

- Academy AOY: change name to include Championship
- Tim had an idea of a new platform to integrate: Top 10 teams from each division fish as one team on top of individual. Teams will compete as one, each division represented as one team against the other divisions. Prize payout will be split between the winning division.
- Riley made a motion to change the format of AOY, Steve second the motion. Motion passed.

**Close**