

07/29/2019 Board of Directors Meeting

Board Meeting Minutes

Time: 9:00 AM

Location: KPE/Steele Resources Board Room

Board Members Present: Tim Haugh, Ken Starling, Audrey Tolnay, Taylor Hardin, Anthony Davis, Greg Gaines, Riley Fitzgerald, Steve Holland Other Guests: Matt Tolnay, Glenda Holland, Connie Starling

Welcome:

Tim Haugh called the meeting to order at 9:11am. Two new board members introduced. Riley Fitzgerald from Caddo Mills and Anthony Davis from Whitehouse high school.

2019-2020 Proposed Budget & Treasure's Report:

- Glenda was asked to go over the 2019-2020 proposed budget and treasure's report. She provided copies to everyone for review. Glenda asked that Matt discuss the first 3 columns.
- Revenue Report: Matt Tolnay discussed Membership, Entry Fees 5 Opens, Total Membership Fees, Post Season Entries, Sponsorships.
 - A. First column is revenue, listed is the divisions, the amount of entries listed are similar to the amount of last season. East 125, Northeast 115, Central 200, Houston 150, Bayou City 150 (those were the projected numbers off of the split agreed upon last meeting), Hill Country 20 boats was the peak of last year, assuming it will be around 50 this season. West 200, North Texas 160, Metroplex 140. We used these base numbers throughout the whole deal, post season, state and regionals to average those numbers.
 - B. Post Season regionals, roughly 630 teams entered in the 3 total regionals, state championship is projected to be 252 boats, assuming it will be slightly higher with the projected gross.
 - C. Current sponsorships and amounts. LMC marine will sponsor 2 angler of the year scholarships, both will be Houston area divisions. Caliber Collision will be a release tank sponsor for 5 divisions, TX Roofing, Hendrix Rentals for other divisions. Discussed what the release tank sponsorship was, and who the sponsors logo will be displayed on a display board near the release tank. Discussed payment of release tank operator. Liberty Mutual must be approved.
- Opens: Reducing 2 vendors down to one possibly. Tariffs causing prices to increase on plaques, trophies, etc. Pricing will stay about the same as previous year's budget if we switch to just one vendor.

- Post Season: Same trophies, plaques, gift cards structured pricing. No change in polygraphs. Switched one rod prize spot to a reel prize spot instead. Anglers seem to prefer the reels more. Hardly any changes from previous season. All prizes for events will be personally delivered to the Tournament Director or shipped in bulk to TD.
- Operating Expenses 2019-2020: Glenda covered worker's comp coverage, employee payment, CPA, insurance on trailers and tanks, storage, website, AT&T. Matt discussed the option of changing the website to an hourly fee instead of a monthly charge. After review by the board it was decided to keep the monthly charge due to the extensive changes needed for new sponsors. Tim Haugh motioned to keep the website monthly fee; Audrey Tolnay seconded the motion. Motion passed.
- Discussed merchandise sales
- **Proposed Raise for Staff Members: Executive Session**
- Budget approval: Tim Haugh made a motion to pass budget, Steve Holland 2nd the motion. Motion passed.
- Break @ 10:19AM

Time Off for Employees (Notification Needed):

- Who to notify: Email to be sent to entire board to notify of time off dates.

Discuss Line of Credit Loan: Executive Session

Re-Cap of Trip to ICast:

- Tim Haugh, Ken Sterling, and Steve Holland attend ICast in Orlando, Florida. The trip was to gain new sponsors and create more awareness of THSBA. We visited with several current sponsors as well and discussed the additional contributions they are making to THSBA and certain divisions.
- HUK, Sure Life, Gemini, and a few other sponsors are signing up with us or still discussing the opportunity.

Safesport Act (Release of Liability Waivers for Official Observers):

- Every adult in the boat needs to sign a release of liability form/boat captain form for any official observers. Tim Haugh made a motion to require the release form, Taylor Hardin seconded the motion. Motion passed.

Pricing of Trophies & Plaques & Face Layout Design:

- Matt discussed new plaque designs, new trophy designs, and showed examples.

1st Place Trophies at State Championship:

- Proposed adding a 1st place trophy to state champs, including the prizes they already get. Trophy cost will be covered by sponsoring city. Tim made a motion to add the trophies as an additional prize to first place state team, motion seconded. Motion passed.

Boat Captain Plaques (First Place Only at Open Events):

- All agreed to keep plaques for boat captains.

New Apparel Company Items, Ideas:

- Matt discussed new products and merchandise, what will be at the tournaments and what will only be listed online.

Tournament Director's Handbooks:

- Matt Tolnay created a detailed tournament Director Handbook's for all directors to keep in their trailer to assist with any questions they may have come up during a tournament.

New Sponsor Bids for Approval (ICast Connections, Liberty Mutual):

- New sponsors: Liberty Mutual Gift for Quote Program, plus a nationwide discount if THSBA is mentioned during quote. Tim made a motion to accept Liberty Mutual, motion received a second. Motion passed
- All sponsors coming back. Matheson Gas, HUK, Liberty Mutual, etc. will be added to the list of sponsors, as well as other sponsors that have yet to confirm.

List of Sponsors for Trailer Wrap (Make sure we have them all):

- List will be final prior to wrapping of trailers

New Sponsor Related Changes: TD Jerseys, Back Drops, Sponsor Boards, Live Release Tank Sponsor Boards, Trailer Wraps:

- Discussed all related changes. List has been created as to what sponsors are listed where.

Committing to Toy Drives, Other Fundraisers/Events:

- THSBA committing to additional events such as Skeeter's Owner's Tournament, Cast for Kids, toy drives, Teddy Bear fill the boat drive, etc.
- Let Matt know if there are any other events that come up we would like to be a part of.

Dress at Events (THSBA Jersey, HUK Shorts & Costa Sunglasses):

- All staff must wear sponsor only clothing. HUK black shorts/pants or blue jeans, HUK bibs, THSBA jersey, Costa glasses

Cleaning of Equipment (Computer Equipment, Trailers, Etc):

- Everybody agrees that all equipment and trailers need to be cleaned regularly

Capping the Amount of Entries Per Event (No more new divisions):

- No cap added for the time being

Costa "Kick Plastic" Campaign:

- Discussed how we can participate with Costa on the Kick Plastic campaign. We will discuss what Costa would like to see from our participation. We came up with multiple ideas to incorporate this campaign into our tournaments. Waiting for to hear from Costa rep on collection boxes, and prize tumblers.

Dual Event with SETX in the Summer of 2020:

- Board agrees there is no benefit to THSBA to have this tournament.

Remind Apps

- If the tournament director would like to use the Remind App, that's their choice but it will not be a requirement.

Appeal Letter from Former Angler: Executive Session**Board Positions:**

- No one has decided to leave their position as a board member.
- Non board members (Ryan and Lori Emmert, Houston Division Tournament Directors) were voted on to be allowed to sign checks or use a THSBA card. Tim made a motion to allow them to use the card and sign the checks for their tournaments, motion seconded. Motion passed

Close